



# TFCC Coach (Full Time) Job Specification





# Introduction

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Dear Applicant,

Thank you for your interest in joining Tom Flowers Cricket Coaching, I am delighted that you are considering joining our team. As a member of the TFCC team, you play an important role *‘to maximise each players potential through hard work, simplicity, and enjoyment’*.

We are seeking to appoint an ambitious, and proactive individual, who can work across our range of services from one-to-one coaching, camps, residentials, academies, clubs, and schools.

The privatised cricket coaching sector is growing year on year, and TFCC have been one of the pioneering companies at the forefront of this growth in the UK. The sector has become far more respected and is now taken seriously within the cricketing world as the go to choice for many county pathway players and indeed county cricket clubs to outsource from.

For further information about us and what we do head to our website, [www.tomflowerscricketcoaching.com](http://www.tomflowerscricketcoaching.com)

Here's wishing you good luck with your application.

**Tom Flowers**  
Director of TFCC Coaching Group LLP

**“To maximise each players potential through hard work, simplicity, and enjoyment”**

# Working In Partnership With



In Partnership with Nottinghamshire CCC



In Partnership with Northamptonshire CCC



In Partnership with Lincolnshire CCC



In Partnership with University of Nottingham Ladies Cricket Club



**OUNDLE**  
School



**LOUGHBOROUGH**  
Grammar School



desert springs  
CRICKET





# Overview, History & Aims of TFCC

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Tom Flowers Cricket Coaching was set up in 2015 with the aim of bringing high quality cricket coaching to Leicestershire, Rutland, and the East Midlands.

Now into its 9th year, founder of TFCC Tom Flowers, has assembled a highly qualified team that deliver at clubs, schools, and in partnership with county boards across the East Midlands region, all with a passion for one thing - improving local cricket. The first three years saw over 1,000 cricketers gain valuable cricketing experience and knowledge they previously did not have access to, whilst to date TFCC has engaged with well over 15,000 local cricketers young and old.

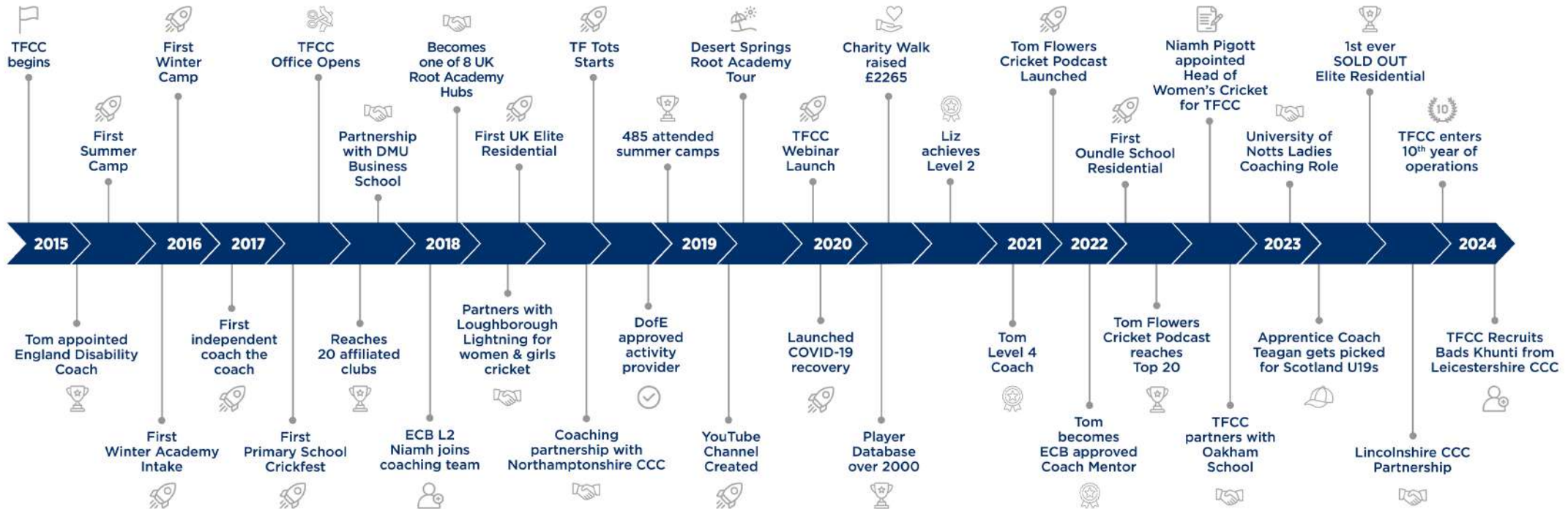
Tom was at Leicestershire CCC as a top order batter, whilst also studying his BSc Degree at Loughborough University. He also played first class cricket & minor counties cricket before making the career change to full time coaching at 22 and becoming Head of Cricket at Clayesmore School, before moving onto Sherborne School. Upon leaving his school coaching role in 2015, 'TFCC' was created. Fast forward to 2023, Tom is now a Level 4 Master coach and also an ECB approved mentor and worked for the ECB for 6 years having been part of various international tours. The TFCC Coaching Group now has a variety of strands to the business, including a cricket centre and equipment and clothing brand.

We are aiming to keep developing the TFCC team, by recruiting high quality individuals, to provide the highest possible quality of both person and coach to the player. We are proud that our coaches have gone on to working as part

of the ECB, first-class county set-ups, and county pathways, women's and disability cricket, and our coaches continue to have exposure to ex-first class and international cricketers both in a coaching capacity and also access to TFCC's extensive coaching network in the UK.

The TFCC team now set out on an exciting new chapter of the story, with various projects, partnerships and new services being offered and delivered across the UK, including our unique UK Elite based residentials, overseas trips and much more.

## TIMELINE



### TFCC in Numbers

**22** Affiliated Clubs    **36** camps per year    **2500+** customers    Operating across **SIX** counties    Level 4/3 & 2 Coaches    **30+** years of combined coaching experience    **4.8K+** YouTube Subscribers

# Job Description

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Job Title	TFCC Coach (Full Time)
Location	Flexible within Leicestershire, Rutland, Northamptonshire, Lincolnshire. Our Office is LE7 9AE
Reporting to	Managing Director
Salary	£19,000-£23,000 depending on experience
Travel Required	Yes
Position Type	Full Time

## MAIN DUTIES

This is a rare and exciting opportunity to join a thriving business in the private cricket coaching sector as a full time cricket coach.

A multifaceted role will require the individual to deliver the TFCC coaching programmes across a variety of environments to a range of players of all backgrounds and abilities. Every day is equally as rewarding, diverse and enjoyable with coaches working across and in line with the company coaching philosophy, you will work in areas such as schools, clubs, county boards, 121s, camps, residentials and overseas tours to name a few.

The role has been separated below into its relevant areas.

### Coaching

- Be a lead full time coach for the TFCC team
- Lead on club, schools, camps and one-to-one coaching across a range of players, experience, and ages.
- Lead / Assist on TFCC holiday camps
- Lead on women's and senior club sessions.
- Assist pastorally on Elite Residential Programs

### Administration (Basic)

- Working with social media platforms, and marketing platforms, including but not limited to; Facebook, Twitter, Instagram, Hootsuite, Mailchimp, Weebly.
- Managing and responding to emails and customer calls
- Processing bookings
- Managing kit and equipment Audits (including planning and liaising with part time staff)

### EXPERIENCE

- ESSENTIAL: Delivering club, and or schools' cricket sessions.
- ESSENTIAL: Working in a team environment, with key stakeholders and a range of players.
- ESSENTIAL: Delivering 121 coaching sessions or small group sessions.
- ESSENTIAL: Delivering school coaching sessions and programmes
- DESIRABLE: Experience of delivering on Chance to Shine programmes
- DESIRABLE: Experience as a player and/or coach in a county pathway.
- DESIRABLE: Working with social media platforms, and marketing platforms, including but not limited to; Facebook, Twitter, Instagram, Hootsuite, Mailchimp, Weebly.

## SKILLS AND ABILITIES

- Ability to lead and coach in a range of different environments such as schools, clubs, or on an individual basis.
- Outstanding communication skills, including experience in communicating effectively across varied audiences, both verbally and in writing.
- Ability to present and enthuse.
- Able to build and maintain good relationships with key stakeholders.
- Excellent organisational and time management skills.
- Ability to interact with employees and volunteers at all levels of the organisation.

## PERSONAL QUALITIES

- A passion for cricket and providing a fantastic experience to all players and customers.
- Outgoing and confident; a 'people person' who enjoys establishing new relationships and understanding different perspectives.
- Energy, enthusiasm, and self-motivation
- Innovative and dynamic – a solution first approach.
- Excellent communication, organization, and planning skills.
- Efficient time management and the ability to absorb pressure at peak times of the year.
- Ability to work independently or as part of a team.
- Computer literate and proficient in Microsoft word, excel, power point and other programmes.
- Being a team player, good person and consistent character in line with TFCC's philosophy

## QUALIFICATIONS AND EDUCATION REQUIREMENTS

- ESSENTIAL - Level 2 Coaching Certificate minimum
- ESSENTIAL - ECB Enhanced DBS verified.
- ESSENTIAL - Safeguarding Young Cricketers
- ESSENTIAL - First Aid certificated.
- ESSENTIAL - Valid full driving license with the ability to travel independently and use of own car.
- DESIRABLE - Desire to carry out further CPD to qualify for Level 3 coaching certificate in the foreseeable future.
- DESIRABLE - Educated to higher education level - Ideally in Sports but other background of education welcome.

## OTHER

- Willingness to work unsocial hours as required. Including bank holidays, evening and weekends
- This role will require flexibility from the post holder in terms of hours of work. There will be requirements to work both weekends and evenings. However, TFCC is committed to the Wellbeing of its employees and will ensure that there is flexibility where possible.
- This job description outlines the principal accountabilities/ main duties relating to this post and does not describe in detail all the duties required to carry them out. Other duties may be required to be undertaken from time to time as directed by the TFCC Coaching Group LLP
- All equipment and clothing to be provided. Mileage and other perks part of package

## HOW TO APPLY

- Please send an email to [coaching@tomflowerscricketcoaching.com](mailto:coaching@tomflowerscricketcoaching.com) attaching a CV and covering letter detailing why you would be a good fit for the role.

## REFERENCES

- All offers of employment within TFCC Group LTD are subject to the receipt of a minimum of two satisfactory references.
- One of the references must be from your current or most recent employer.

## CONDITIONAL OFFER OF APPOINTMENT

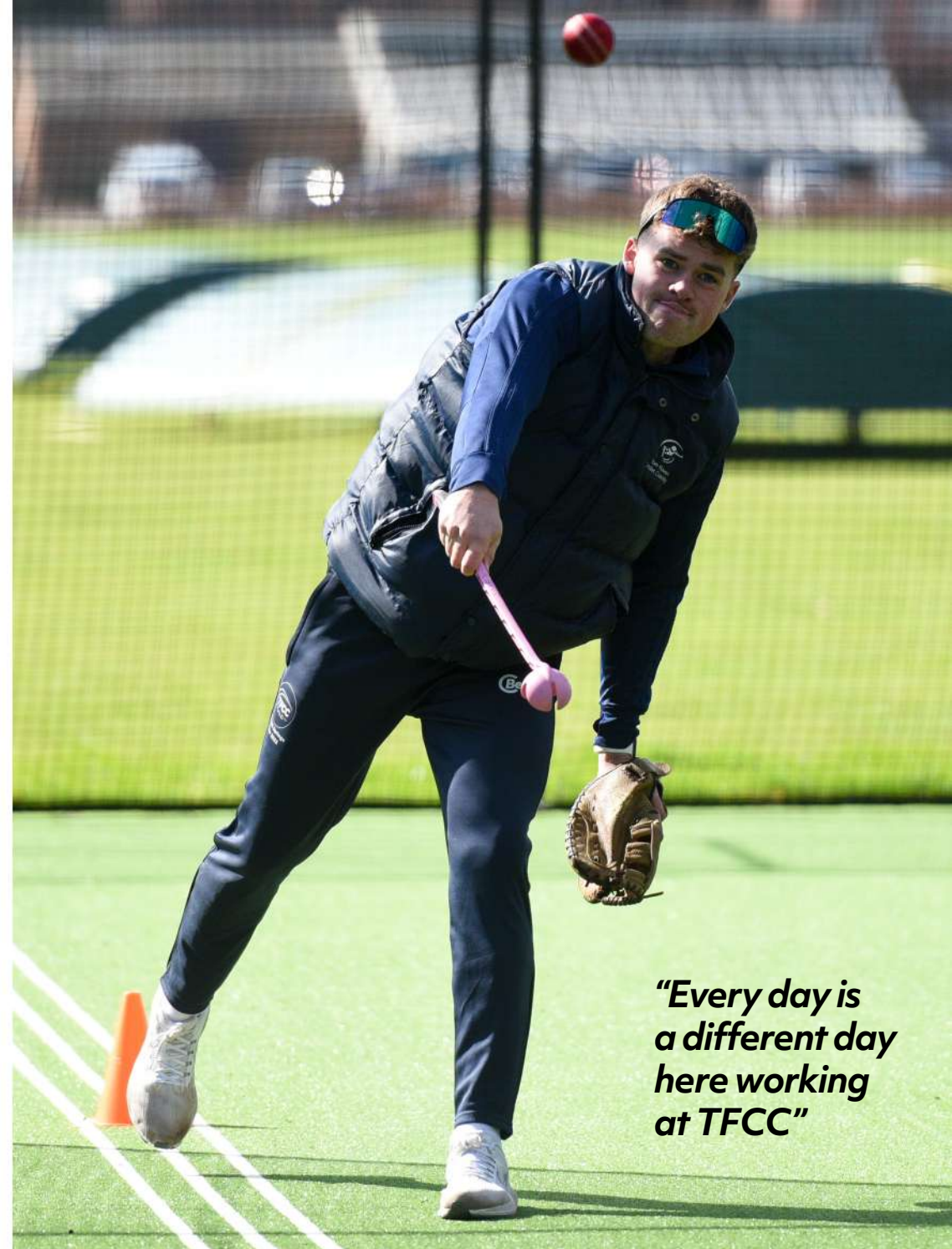
- Any offer to a successful candidate will be conditional upon the following:
  - Verification of identity.
  - Verification of qualifications and professional status.
  - Enhanced DBS
  - Verification of the right to work in the UK.
  - Receipt of at least two satisfactory references.
  - Satisfactory completion of the probationary period.

## BENEFITS

- Expenses
- 28 days annual leave
- Use of the Rutland Cricket Centre
- Contribution towards annual car service

## NOTES

- Potential candidates with queries not already addressed in this job pack might like to contact Tom Flowers, to have those questions answered. Contact for this should be made via email to [coaching@tomflowerscricketcoaching.com](mailto:coaching@tomflowerscricketcoaching.com)
- Please note though that this is not a necessary part of the application process and is just to cover the possibility of very specific questions needing to be answered prior to an actual application.



*“Every day is  
a different day  
here working  
at TFCC”*